

About the Job

Loopback Analytics is currently looking for a highly motivated individual who will report directly to our Director of Health System Sales. This job position will be responsible for working with clients to promote Loopback success stories and create opportunities for collaboration within the Loopback customer base. Responsibilities include publishing case studies, coordinating user groups and fostering a collaborative environment for clients to share in their success with the Loopback Platform.

Duties to Include

- Create and publish case studies for client success stories
- Coordinate with new clients for press releases
- Post updates to website and social media
- Coordinate client user group
- Integrate client success stories into sales and marketing materials
- Create sales collateral
- Plan events for conferences and webinars

Requirements

Personal Characteristics:

Excellent written and verbal communication skills
A self-starter with strong work ethic
Adept at creating compelling and professional marketing materials
Entrepreneurial sales and marketing approaches
Effective in facilitating meetings and building consensus
Attention to quality and deadlines

Experience Desired:

3-5 year of marketing and/or client services experience
Microsoft PowerPoint and Excel
Development of sales and marketing materials
Leading client calls and meetings
Coordinating publication of press releases and articles with media outlets

Travel: None

Contact

Loopback Analytics is the leading analytics platform for health system pharmacies. Loopback's insights and services enable health systems to increase the profitability of pharmacy operations and manage pharmacy-led interventions to improve patient outcomes. For more information about our company and services please visit our website at www.loopbackanalytics.com.

This employer will not sponsor applicants for employment visa status (e.g., H1-B) for this position. All applicants must be currently authorized to work in the United States on a full-time basis.

All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, or national origin. For immediate full-time consideration, please forward your resume to Loopback Analytics HR team via email at careers@loopbackanalytics.com.